


Lead Retrieval Order Form

TRADESHOWS & EVENTS

RATES ARE FOR THE ENTIRE SHOW & INCLUDES ONSITE USAGE TRAINING & SUPPORT!

EXHIBITOR INFORMATION (Please write clearly)	TRADESHOW INFORMATION			
Company Name _____ Billing Contact _____ Address _____ City, State, Zip _____ Phone _____ Delivery Contact _____ Email Address _____ Booth # _____ Onsite Cell# _____				
<i>Please Note cut off for pre-orders is Friday February 12th; a limited # of systems available onsite first-come-first-serve.</i>	ORDER BY FRIDAY February 5, 2010	ORDER BY FRIDAY February 12, 2010	QTY	TOTAL
1. Swiftium Hand Held Realtime Lead Retrieval System*	\$270.00	\$295.00		
The SmartSource Swiftium Hand Held Lead Retrieval System includes the latest scanning and Blackberry technology combined giving you the ability to easily scan attendee information, view, qualify, write notes and edit information electronically making Swiftium the most advanced lead retrieval system in the industry! Additionally the information is stored real-time, so we simply provide you with a web-link, username and password to access/download your leads into Excel whenever you want! You can also have the system customized for qualifiers. You're NOT required to have electricity. System is completely battery operated designed to last the entire event. You also have the option of renting a bluetooth printer that will automatically print the attendee information when their badge is scanned.				
2. Swiftium Hand Held Off Line Lead Retrieval System	\$175.00	\$195.00		
Offline version of the Swiftium Hand Held. Includes Mini SD/USB Flashdrive of the leads at end of the event.				
3. Swiftium Hand Held Off Line Print Only System	\$100.00	\$125.00		
Offline version of the Swiftium Hand Held. Includes Bluetooth printer for automatic printout of leads scanned.				
<i>Optional Bluetooth Printer</i>	\$50.00	\$75.00		
<i>Optional Booth Delivery & Setup**</i>	\$25.00	\$30.00		
*SmartSource is not responsible for any USB Flash Drive or SD Card/Reader whether lost, damaged, and/or stolen once saved leads are removed from system by client, or given to client by SmartSource at show end.			SUBTOTAL	
**All equipment must be picked up from the SmartSource service desk unless delivery option is chosen. Delivered units must be returned to the SmartSource service desk by exhibitor at the end of the event.			Tax: 6%	
			TOTAL	
<u>Submit Order Form To:</u> SmartSource Computer & Audio Visual Rentals 153 West 27th Street, Suite 304 New York City, New York 10001 866/416-1800 or 212/255-4666 917/591-8021 E-Fax Leads@SmartSourceRentals.com		**** Rental Payment is Due in Advance **** Rental Payment: ___ Visa/MC ___ AMEX Card #: _____ Exp.Date: _____ Card Holder Name: _____ <small>Card holder & signature represents above company or companies.</small> Authorized Signature: *** _____ <small>*** I authorize this credit card to be used as payment for this contract. ***</small>		



Swiftium



Rental rates are based on the entire show including setup day. Customer is responsible for all loss or damage to equipment. All orders are subject to SmartSource standard terms and conditions. A company representative MUST be present upon delivery and pick up or additional fee may apply. 100% cancellation fee may apply for orders cancelled up to 5 days before the show. Any items cancelled on-site will be charged 100% cancellation fee. Prices subject to availability. Drayage/union/handling fees are not included.

NOTE THAT ALL LEAD RETRIEVAL ATTENDEE INFORMATION PROVIDED IS AT THE DISCRETION OF SHOW MANAGEMENT!

Swiftium SPEC. PAGE



Unsurpassed Bluetooth Barcode Reader (2D and 1D). No need to be an expert in 2D barcode reading.

Reads barcodes through at least 3 layers of clear plastic

Sends the barcode data wirelessly

Can use any Bluetooth BlackBerry

Barcode data saved on SD card

Blackberry 8800 or 8820 provided

Hold up to 1,000 000 reads

Remote Setup

3 to 4 days of normal use per charge

Easy to use Interface for barcode reading (point and click)

Tutorial videos that explain how to use the system

Full keyboard



Reads any 2D and 1D barcode

Understands the format of any barcodes. Makes it readable for the user in minute by using our Web Interface to setup the device remotely.

Using our wireless option each barcode read is sent immediately to the Swiftium Web site where the data can be viewed, searched and downloaded in Excel or text format.

All the barcodes that are read are saved on the BlackBerry SD card. With a computer the data on the SD card can be viewed and saved as an Excel or text file and automatically uploaded to the Swiftium servers. A USB SD card adaptor is provided. The user keeps the SD card and the adaptor, complimentary of Swiftium.

Custom Questions

There is an option to setup each blackberry with a set of custom questions using our Web Interface and send the set of questions to the device. After reading a barcode, the user can answer the questions. The set of answers is automatically associated with each barcode and can be viewed at anytime for later use.

Session Tracking

From the Swiftium Web Interface, a list of sessions can be created and sent remotely to the device. From the device, the user can select the appropriate session. Each time a barcode is read, the data is associated to the current session.

Access Control

Swiftium gives you the tools and the know how to encode in each barcode the rights for a person to access a specific event. A set of events is associated to a device. Upon a specific event chosen on the device and the data encoded in the barcode, the device indicates if the event can be attended or not.

Taking Notes

Using the full keyboard of the BlackBerry, the user can take notes after a barcode has been read. Each note will be associated with the barcode that has been read and can be consulted for later use.

Data push

The Swiftium system has the capability to push in real time all the data that is read by the devices to the Show organizers system. Swiftium uses XML Web services to push the data. The data can be pushed as well from the SD card from a computer with an Internet connection. The SD card has a preinstalled program that performs the data push automatically in one single click.

Show or Event monitoring

Swiftium makes available our monitoring program that can be run from any Windows platform with an Internet connection. The monitoring system monitors all the devices for a specific event. It indicates remotely for each device:

- Battery level
- Time and Date
- Number of reads
- Location of the device
- The setup identifier
- The custom questions identifier when available
- The current session when available.

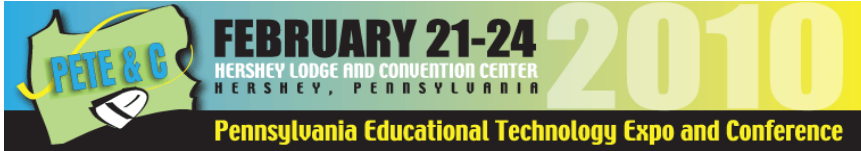
From the monitoring application the time and date and the session can be changed remotely. Each device can be turned off remotely from the program.

Local database setup and lookup – Associates database information with attendee's barcode name badge.

For more information, please call (212) 255-4666 or (866) 416-1800 Toll Free
or email Leads@SmartSourceRentals.com

www.SmartSourceRentals.com

OFFICIAL A/V & COMPUTER RENTAL ORDER FORM



Hershey Lodge and Convention Center, Hershey, PA

If you don't see what you're looking for, please don't hesitate to call us.

Show Special - "GREEN" your exhibit booth with the Digital Document Library from SmartSource. SAVE THOUSANDS OF DOLLARS in printing, shipping, and drayage costs over printed materials. Increase your ROI. See attached order form for more details.



QTY	PLASMA VALUE PACKAGE SPECIALS	SHOW PRICE	TOTAL
	42" Plasma Package - Includes Side Mount Speakers, 72" Dual Post Stand with Shelf, DVD Player or Desktop PC	\$ 595.00	



QTY	VIDEO WALLS	SHOW PRICE	TOTAL
	3X3 Seamless Plasma Video Wall - Includes Floor Stand or Wall Mounts	\$ 13,500.00	
	2X2 Seamless Plasma Video Wall - Includes Floor Stand or Wall Mounts	\$ 6,250.00	



QTY	LARGE PLASMA & LCD DISPLAYS - Include Desk Stand	SHOW PRICE	TOTAL
	65" Plasma Display (16:9)	\$ 1,795.00	
	61" Plasma Display (16:9)	\$ 1,495.00	
	50" Plasma Display (16:9) - Includes Speakers	\$ 625.00	
	42" Plasma Display (16:9) - Includes Speakers	\$ 545.00	
	40" LCD Display (16:9) - Includes Speakers	\$ 545.00	
	30" LCD Display (16:9) - Includes Speakers	\$ 295.00	
	Wall Mount Bracket for 30-65" Display	\$ 25.00	
	72" Dual Post Stand for 30" and Larger Plasma & LCD Displays	\$ 95.00	
	Accessory Shelf for Dual Post Stand to hold VCR, DVD, Laptop etc.	\$ 25.00	
	Connecting your Plasma or LCD To (Circle): PC/Mac, DVD, VCR		



QTY	DESKTOP LCD DISPLAYS	SHOW PRICE	TOTAL
	24" LCD Display (16:9)	\$ 195.00	
	20" LCD Display (4:3)	\$ 145.00	
	17" LCD Display (4:3)	\$ 45.00	
	Wall Mount Bracket for 17-24" LCDs	\$ 25.00	
	72" Single Post Stand for 17-24" LCD Monitors	\$ 95.00	
	Connecting your LCD To (Circle): PC/Mac, DVD, VCR		



QTY	VIDEO SWITCHES AND DISTRIBUTION AMPS	SHOW PRICE	TOTAL
	RGB or VGA (choose) Distribution Amp - 1 Input, 6 Output w/ 25' RGB Cable	\$ 175.00	
	RGB or VGA (choose) Switch Box - 1 Input, 6 Output w/ 25' VGA Cable	\$ 175.00	



QTY	HP TOUCHSMART All-In-One PC	SHOW PRICE	TOTAL
	Core 2 Duo 2.16Hz, 4GB RAM, 500GB HD, 22" Touchscreen LCD	\$ 265.00	



QTY	PC DESKTOPS - 17" LCD, WinXP Pro, Office 2003 & Symantec A/V	SHOW PRICE	TOTAL
	P4 3GHz, 1GB RAM, 80GB HD, DVD-CDRW, NIC	\$ 185.00	
	C2D 2.4GHz, 2GB RAM, 160GB HD, DVD-CDRW, NIC	\$ 230.00	



QTY	NOTEBOOKS - WinXP Pro, Office 2003 & Symantec A/V	SHOW PRICE	TOTAL
	C 1.7GHz, 1GB RAM, 40GB RAM, DVD-CDRW, Wifi, 15" Screen	\$ 155.00	
	C2D 2.4GHz, 2GB RAM, 80GB HD, DVD-CDRW, Wifi, 15" Screen	\$ 215.00	

QTY	COMPUTER ACCESSORIES & NETWORKING	SHOW PRICE	TOTAL
	PC Speakers	\$ 25.00	
	Wireless Network Card 802.11g for Desktop PC	\$ 25.00	
	16 Port 10/100 Network Switch	\$ 75.00	
	Laptop Security Cable & Lock	\$ 25.00	

QTY	AUDIO VISUAL EQUIPMENT	SHOW PRICE	TOTAL
	DVD Player w/ Remote	\$ 85.00	
	VHS VCR w/ Remote	\$ 85.00	
	JBL Pro Powered Speakers with Stand	\$ 150.00	
	Wireless Microphone Kit: Circle Choice - Lav, Headset or Handheld	\$ 290.00	
	Booth Sound System - 2 JBL Speakers w/ Stands, 1 Wired Handheld Mic, 1 Wireless Handheld or Lav Mic and Mixer.	\$ 395.00	

	EQUIPMENT SUB TOTAL
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If you don't see what you're looking for, please don't hesitate to call us.

For more information please call at **1-800-955-5171**. Fax completed order form to **917-591-8021**.

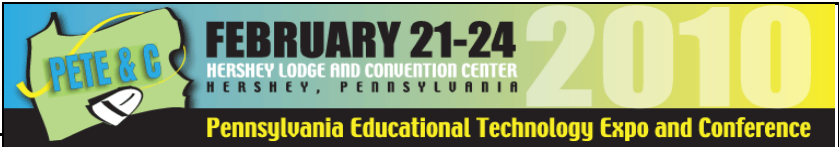
<p>SERVICE: All rentals include 24x7 service & support.</p> <p>DAMAGE WAIVER: Covers damage to equipment while on show site. Damage Waiver does not cover lost or stolen equipment.</p> <p>DELIVERY/PICK-UP CHARGES: Delivery charge is equal to 10% of equipment subtotal (minimum \$75). DRAYAGE & UNION LABOR ARE NOT INCLUDED AND ARE THE CUSTOMERS RESPONSIBILITY.</p> <p>ADDITIONAL LABOR CHARGES: Add \$75 for Delivery/Pickup of Monitors over 20". Add \$75 for outside the hours of 8-5. Add \$75 for a delivery on Saturday or Sunday. Add \$75 for a pickup on Saturday or Sunday.</p> <p>DELIVERY/PICKUP: A representative from your organization must be in the booth at the time of delivery and pickup to sign for the equipment. If a repeat delivery is required, an additional charge will apply. Any changes to scheduled delivery time within 7 days of the event will result in an additional charge.</p> <p>PAYMENT: SmartSource Rentals requires payment in full at the time your order is placed. Payment includes but is not limited to Equipment Rental, Delivery and Tax.</p> <p>CREDIT CARD: For your convenience, we will use this authorization to charge your credit card for your advance orders and any additional fees incurred as a result of on-site orders by your representatives. These fees include any services provided by SmartSource Rentals or charges we incur on your behalf.</p> <p>CANCELLATION: Cancellation of rental equipment and services must be made 7 days prior to delivery. No refunds will be made to any order where cancellation is made less than 7 days prior to delivery.</p> <p>RESPONSIBILITY: Customer is responsible for all loss and damage to equipment. All orders are subject to SmartSource Rentals standard terms and conditions. Prices are subject to change without notice.</p>	EQUIPMENT SUB TOTAL FROM PAGE 1	
	OPTIONAL - DAMAGE WAIVER INS. - 3% OF RENTAL TOTAL	
	DELIVERY/PICK-UP 10% OF SUB-TOTAL \$75 MINIMUM	
	ADDITIONAL LABOR CHARGES (SEE TO LEFT FOR DETAILS)	
	SUB TOTAL	
	SALES TAX RATE	6.00%
	SALES TAX	
	TOTAL*	

PLEASE FILL IN ALL BOXES BELOW – PLEASE PRINT NEATLY OR TYPE

EXHIBITION INFORMATION		PAYMENT INFORMATION	
Show Name	Company Name		
Exhibiting Company Name	Billing Address		
Booth # & Hall/Room Name	City	State	ZIP
Show Site Contact	Credit Card Number	Exp. Date	
Show Site Contact Cell Phone #	Authorized Signature		
Setup Date & Time (2 hr Window Required)	Print Name		
Pick-up Date & Time (2 hr Window Required)	Email Address		
Ordered By	Phone #	Fax #	

ORDER COMMENTS / INSTRUCTIONS

FAX ORDER FORM TO: 917-591-8021	OR EMAIL ORDER FORM TO: Trade_Show_Services@SmartSourceRentals.com
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EXHIBITOR INFORMATION (Please write clearly)

Company Name _____

Billing Contact _____

Address _____

City, State, Zip _____

Phone _____

Email Address _____

**Pennsylvania Educational Technology
Expo & Conference
February 21-24, 2010
Hershey Lodge and Convention Center Hershey, PA**

Onsite Contact _____

Onsite Cell# _____ Booth # _____

Digital Document Library Description

"GREEN" your exhibit booth with the **Digital Document Library from SmartSource**. Saves you time and money as it doubles as a Lead Capture system! **Includes a scanner to read the show badge or to scan business cards**. The system allows attendees to get the information they need fast and allows you to **SAVE THOUSANDS OF DOLLARS** in printing, shipping, and drayage costs over printed materials. **Increases ROI** and provides a better understanding of client wants, based on material selected. Highly flexible with a custom user interface with multiple language support. Multiple badge support - barcode, mag-stripe, RFID or manual entry. Include a custom survey with up to 100 questions. Multiple forms of content - Presentations, sales material, order forms, custom coupons, etc. Use **multiple units in large booths** for **greater response**. Full reporting tools included.



Document Library Choices:	QTY	PRICE	TOTAL
First Unit	1	\$ 1,375.00	\$1,375.00
Each Additional Unit		\$ 325.00	
# of Documents to Upload		\$ 25.00	
SOFTWARE SUBTOTAL			
Hardware (Match Unit Qty Above):			
Friendlyway Kiosk w/ 19" Touchscreen		\$ 795.00	
22" HP TouchSmart All-In-One PC		\$ 265.00	
Desktop PC with 17" LCD		\$ 225.00	
Notebook PC with 17" LCD		\$ 215.00	
HARDWARE SUBTOTAL			
Delivery/Setup/Pickup Charges			
Friendlyway Kiosk - \$150 for 1st, \$100 for each additional			
All Other Equipment - \$150 min or 10% of Hardware Sub Total			
LABOR SUBTOTAL			
PRE-TAX TOTAL			
RATES ARE FOR THE ENTIRE SHOW & INCLUDES USAGE TRAINING & SUPPORT!		SALES TAX	8.1%
GRAND TOTAL			

Submit Order Form To:
SmartSource Rentals
Attn - Adam Michelin
265 Oser Ave
Hauppauge, NY 11788
Phone - 631-670-8916
Fax - 631-382-8193
amichelin@smartsourcerentals.com

****** Rental Payment is Due in Advance ******

Card Type: _____ Visa _____ MC _____ AMEX

Card #: _____ Exp. Date: _____

Card Holder Name: _____

Authorized Signature: _____

I authorize this credit card to be used as payment for this contract. Card holder & signature represents above company or companies.

Rental rates are based on the entire show including setup day. Customer is responsible for all loss or damage to equipment. All orders are subject to SmartSource standard terms and conditions. A company representative MUST be present upon delivery and pick up or additional fee may apply. 100% cancellation fee may apply for orders cancelled up to 5 days before the show. Any items cancelled on-site will be charged 100% cancellation fee. Prices subject to availability. Drayage/union/handling fees are not included.

**FOR MORE INFORMATION PLEASE CALL 631-670-8916
 FAX COMPLETED ORDER FORM TO FAX 631-382-8193**

ORDER MUST BE PLACED BY

Your **official** vendor for
the award-winning **friendlyway**
“Interactive Information Station”



- ▶ A stylish way to reach your customers at conventions, trade shows, hospitality suites and corporate events
- ▶ Ideal for web-browsing, e-mail, on-site directories, surveys and custom content
- ▶ Sleek design, easy-to-use, lightweight, and durable
- ▶ All friendlyway stations include a 15" touch-screen, keyboard, CD-ROM drive, sound, Windows 2000 and are Internet ready
- ▶ Brand the station to give your customers an engaging and complete interactive experience
- ▶ Corporate logos and messages customized to meet your needs
- ▶ 24/7 service and support included throughout the show

ORDER FORM

Exhibitor Information (Please write clearly)

Company Name _____
 Billing Contact _____
 Address _____
 City, State, Zip _____
 Phone () _____ Fax () _____
 E-Mail _____
 Ordered By _____

Show Information

Show Name _____
 Location _____ City _____
 Delivery Contact _____
 Booth # _____ Onsite Cell # () _____
 Delivery Date _____ Time (±2 hours) _____
 Pick-up Date _____ Time (±2 hours) _____

Qty.	Rate	Total
	15" Screen - \$495 (entire show)	\$
	19" Screen - \$795 (entire show)	\$
	Delivery & Set-up*: (1st unit \$150; thereafter \$100/unit)	\$
	TAX:	\$
	TOTAL:	\$

*Drayage, Union and handling fees not included.

Payment Method:

Visa MasterCard AMEX Company Check (in advance)

Card #

□ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □

Expiration Date

□ □ □ □

Card Name _____

Cardholder Signature _____

Credit card billing address (if different from Exhibitor Information)

**Fax your order today to (917)591-8021 or
 contact us at (866) 416-1800.**

Orders cancelled in writing within 1 week of the scheduled delivery date are subject to a 50% restocking fee. Orders cancelled within 72 hours of the scheduled delivery date are subject to a 100% restocking fee OEMANH